

2010 Brakebush/Brewers Little Big Leaguers Clinic Sweepstakes

Complete Official Rules

- 1) NO PURCHASE NECESSARY.** Void where prohibited. Participation in the 2010 Brakebush/Brewers Clinic Sweepstakes (the “Sweepstakes”) is subject to these complete official rules.

- 2) TO ENTER:** Fully complete the official Sweepstakes Entry Form (“Entry Form”) see store displays for entry forms and mail the Entry Form in an envelope with proper postage affixed thereto addressed to: Brakebush/Brewers Little Big Leaguers Clinic Sweepstakes Offer, P.O. Box 128, Cedarburg, WI 53012. Make a photocopy for your files. In lieu of an official Entry Form, you may submit your name, home street address (no P.O. boxes), city, state, zip code, day/home phone numbers and area code on a 3” x 5” card ONLY and mail the entry in an envelope with proper postage affixed thereto to the address set forth above. Enter as many times as you would like, but only one entry per envelope allowed. Photocopies or reproductions of official Entry Form will not be accepted. Not responsible for lost, stolen, damaged, incomplete, illegible or misdirected entries, postage due, or late-delivered mail, or for errors in printing, administration or announcement of Sweepstakes. All eligible entries will automatically be entered into the Grand Prize drawing for 20 Winners, ages 8 – 14, to attend a Little Big Leaguers clinic conducted by the Milwaukee Brewers at Miller Park on August 21, 2010, plus four (4) tickets to the August 21, 2010 Brewers vs. San Diego home game. Odds of winning are subject to the number of eligible entries received. Entries must be post marked by July 21, 2010. Winners will be selected on or about July 28, 2010. Any prize not accepted shall be forfeited by the winner. In the event of forfeiture, no compensation will be given and a new winner will be chosen.

- 3) GRAND PRIZE:** Each “Grand Prize Winner” will receive attendance to a Little Big Leaguers clinic conducted by the Milwaukee Brewers at Miller Park plus four (4) tickets to the August 21, 2010 Brewers vs. San Diego home game and a Brewers Goodie Bag. There will be twenty (20) Grand Prize Winners. Value: \$250 each

- 4) DRAWING:** Twenty (20) Grand Prize Winners will be selected in a random drawing from all eligible entries received. Drawing will be held on or about July 28, 2010 and will be final. Sponsor reserves the right to choose alternate winner in the event winner is unable to attend.

- 5) CONDITIONS:** Grand Prize Winners will be notified by registered mail. The parent/guardian of a Grand Prize Winner will also be required to sign and return an Affidavit or Eligibility and Release of Liability and Publicity within seven (7) days after mailing. If a Grand Prize winner does not reply within seven (7) days, the prize will be forfeited and an alternate winner will be selected in a random drawing from all remaining eligible entries. Upon forfeiture, no compensation will be given. All federal, state and local taxes on prize, delivery cost and all other expenses not specifically set forth herein are the sole responsibility of the winner.

The Grand Prize will be awarded to a parent or legal guardian of the winning youths. If parent or legal guardian is unavailable, the prize will be forfeited and an alternate winner will be selected. Entry and acceptance of prize constitutes permission to use winner's name, likeness, and/or photograph for advertising and promotional purposes without additional compensation. By participating, potential winners will release Brakebush Chicken, Inc., Milwaukee Brewers Inc., Roundy's Supermarkets, Inc., and their subsidiaries, affiliates, agencies and employees from any and all liability, loss, damage, cost or expense whatsoever including without limitation to property damage, personal injury, and/or death which may arise directly while participating in or traveling to any prize related activity and acknowledge that Brakebush Chicken, Inc. and Milwaukee Brewers Inc. has neither made nor is in any manner responsible for any warranty or guarantee relative to any prize including but not limited to its quality, mechanical condition and fitness. Transportation to Miller Park is the responsibility of the winners.

6) ELIGIBILITY: Sweepstakes open to all legal residents of the United States, between the ages of 8 and 14 years of age. Employees, immediate family members and family members living in the same household as employees of Brakebush Chicken, Inc., Milwaukee Brewers, and their subsidiaries, affiliates, and promotional agencies are not eligible to participate in the Sweepstakes. Void in Puerto Rico and where prohibited, taxed, and/or restricted by law. All federal, state and local laws and regulations apply.

7) WINNERS LIST: For a list of all Prize Winners, mail a self-addressed stamped envelope to: 2010 Brakebush/Milwaukee Brewers Little Big Leaguers Clinic Sweepstakes Winners List, c/o Henke & Associates, P.O. Box 128, Cedarburg, WI 53012. Requests must be received by September 1, 2010.

8) SCHEDULE: Sweepstakes will begin on May 4, 2010 and end on July 28, 2010. All entries must be postmarked and/or received before this date to qualify.