



## AN EASY, C-STORE TAKE ON THE "BOWL" TREND!

Last year, we saw restaurants put everything in bowls. Pastas, salads, burritos, poke—any meal that could be served in a bowl became a to-go success. In fact, the word "bowl" was used in online food conversations over one million times in 2021.<sup>1</sup>

Use these simple, healthy bowl-inspired ideas to show your customers that they can rely on you for fresh, nutritious meals. And while you're at it, take the convenience up a notch with an option that's even more portable than bowls: cups.

Source 1: Brandwatch's "The Biggest Restaurant Industry Trends for 2022"

"You know what doesn't fit in a cup holder? A bowl."

- Chris Stein, Corporate Chef at Brakebush

## MAKE YOUR OWN

What do you need to make to-go salad cups?

- To-go cups with lids and small containers for sauce
- A salad base: rice, noodles, quinoa, chickpeas...
- Fresh veggies: peppers, onions, edamame, carrots, corn, cucumber...
- Chicken: fully cooked, sliced or diced chicken
- Extras: beans, cheese, mushrooms...
- Sauce: vinaigrette, ranch, sesame-ginger sauce...

## OR TRY OUR IDEAS

We made Asian, Latin American, and Mediterranean-inspired salad cups. They each feature delicious, fresh ingredients, and your customers will love having healthy, trendy options to choose from.



Asian Salad Cup



Latin American Salad Cup



Mediterranean Salad Cup

Interested in these ideas or products?

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