



C-Store Exclusive
Quarterly E-Newsletter



Move your hotcase to the fast lane with these car-inspired LTOs!

Drive traffic to your menu with flashy new sandwich LTOs. Start with the three simple ideas below, and then get creative with more sandwiches all summer long.

Why serve Limited Time Offers?

Menuing LTOs lets you figure out what to add to your permanent menu in the future. Introduce a couple new items every month and use sales numbers and customer comments to decide if you should keep serving your new items year-round.

LTOs also keep your menu fresh and customers curious! Take some photos of your delicious sandwiches so you can hang posters and share social media posts that customers won't be able to resist.



CHICKEN PARM SANDWICH

Like the Ferrari™, Chicken Parmesan is an Italian classic! Breaded chicken, marinara sauce, and cheese make this an unbeatable, simple comfort food that your customers can eat on the go!



What you need:

- [2 Chicken Patties](#)
- Mozzarella Cheese
- Marinara Sauce
- Parmesan Cheese
- Marinara Sauce
- Basil
- Hoagie Roll

BBQ BACON CHEESEBURGER



There are few things more American than Dodge Chargers™ and BBQ Bacon Cheeseburgers. For a limited time, level up your hot case cheeseburger by swapping out the hamburger for a Flame-Grilled Chicken Burger and adding BBQ sauce and bacon.



What you need:

- [Chicken Burger](#)
- Cheddar Cheese
- Bacon
- BBQ Sauce
- Hamburger Bun



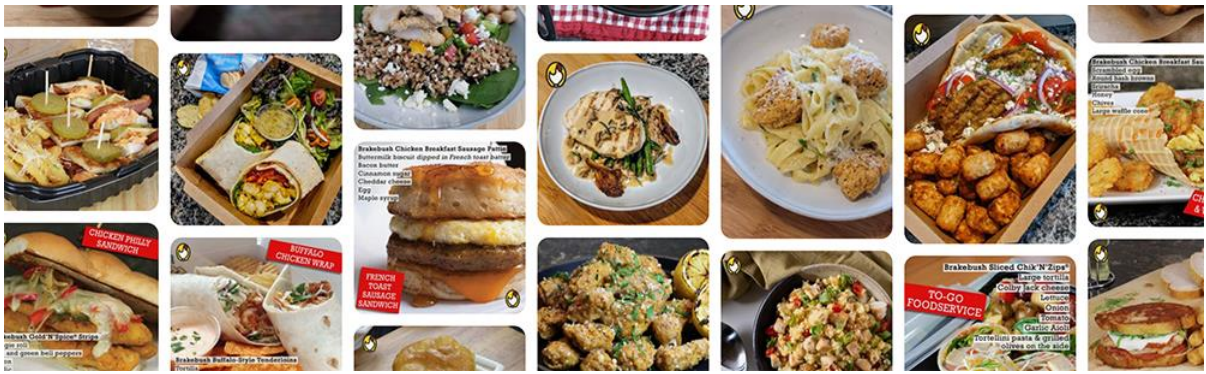
CORDON BLEU SANDWICH

For a fancier flavor, serve a Chicken Cordon Bleu Sandwich. Like the sleek Bugatti™, this French sandwich will be a great attention-grabber, and it'll have customers returning for more!



What you need:

- [2 Chicken Patties](#)
- Swiss Cheese
- Ham
- Dijon Mustard
- Hamburger Bun



Want more c-store foodservice inspiration?
Follow our [C-Store Pinterest Board!](#)

www.brakebush.com

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