



C-Store Exclusive

QUARTERLY MENU TRENDS & INSPIRATION

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NEW: This year, we launched *Trend Bites* on our website, where we feature a new culinary trend each month. Our January trend was "Swicy," and February's was "Indian." Keep an eye out for March's trend, "Island!"

We're researching what's up-and-coming in foodservice so operators can be ready with what consumers are craving. In our *Trend Bites*, we detail the trend backgrounds and share application ideas, and in these quarterly c-store e-newsletters, we'll share ideas for how to use the trends in your c-store.

Check out our *Trend Bites* [here](#) or catch the highlights and recipes below!



Why should you be serving "Swicy" items?

Swicy, or sweet and spicy, is a flavor trend that's showing up on a lot of 2023 trend prediction lists because consumers are loving sweet heat. Whether it's hot honey, sweet chili, or mango salsa, we can't get enough of the sweet + spicy flavor combo.

In your c-store, you can use an existing swicy sauce or create your own to serve with chicken tenders and boneless wings. Pair the swicy flavor with the craveable crunch of our [Panko Chicken Tenders \(5342\)](#) or the savory, whole muscle bite of our [Doo-Wa Ditties Boneless Wings \(7212\)](#).

[Learn about Swicy!](#)

Amp up your chicken applications with swicy sauce recipes!

Our culinary team made three delicious swicy (sweet + spicy) sauce applications that you can use in endless ways. Which one does your c-store need? Dakgangjeong Sauce, Thai Sticky Chicken Glaze, or Honey Chipotle BBQ Sauce?



[Get Sauce Recipes](#)



Bring Indian Street Food Ideas to Your Hotcase

Street food in India is wildly successful because of its snackable portion sizes and powerful flavor. Take some tips from Indian markets and offer unique, flavor-packed, grab-and-go items.

The spice blend used in Indian street food is "Chaat Masala," which we used with our fully cooked, [Fajita Sliced Chicken \(5245\)](#) in these Chicken Frankie Rolls.

[See Indian-Inspired Ideas](#)

Just here for the recipes?



[Thain Sticky Chicken Glaze](#)



[Dakgangjeong Sauce](#)



[Chicken Samosa Filling](#)



[Chicken Frankie Rolls](#)

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