



## MAKE DINING AN EXPERIENCE

Have you heard of "experiential dining?" It's where patrons choose a restaurant based on the unique atmosphere and photo opportunities it offers, rather than just for the food. Experiential dining locations serve signature, Instagrammable menu items and have distinct decor styles that customers use as the photo backgrounds. This trend is extremely popular with Gen Z, so we're sharing a few ways you can have food experiences right in your dining halls.

Festivals, fairs, and carnivals offer some of the most recognizable backgrounds for experiential dining. This past year, students may have been missing the opportunity to attend these types of events. Bring the experience to them by having your own festival with fun foods, decorations, music or games. Try our different chicken-on-a-stick recipes or learn more about festival cuisine and experiential dining below.

## SKEWERED FOODS FROM AROUND THE WORLD

From Middle Eastern kofta to the rising trend of BBQ burnt ends in the Southern US, food-on-a-stick can differ in flavor, culture, and even century of origin.

Our culinary team developed 4 recipes so you can take your students on a cuisine tour with a delicious variety of flavors. Click the button to learn more about burnt ends, kofta, chimichurri, and chicken Phillies, including how to menu them in your cafeteria!

LEARN MORE ABOUT "FOOD ON A STICK"



## BUILD ATMOSPHERE THROUGH FOOD

Use fun mealtime events to turn your dining hall into an eating destination where students want to share memories with friends, take photos, and post about the unique experience on social media.

Click the button below to see how experiential dining became popular and how you can use food-on-a-stick to have exciting events on campus.

LEARN MORE ABOUT EXPERIENTIAL DINING



## JUST WANT THE RECIPES?

We used skewered foods from events and cultures as inspiration to create these chicken applications.



BBQ Chicken  
Burnt Ends



Chicken Burger  
Kofta



Deconstructed  
Chicken Philly



Chimichurri  
Chicken

INTERESTED IN OUR PRODUCTS,  
RECIPES, OR NEED HELP?

CONTACT US



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