FOODSERVICE TIPS & INSPIRATION COLLEGE & UNIVERSITY EXCLUSIVE





# Keep students dining on campus by offering the fast foods they're craving!

What foods and dining experiences are students leaving campus for? They're out to find the latest, coolest new food to try, and they want dining to be an experience they can share with friends and post on Instagram or Tik-Tok. Meals are a bright part of their day and a quick, on-the-go highlight between class and work. That's why you should offer them bold, new, to-go meals that will delight them and leave them eager to see what you come up with next!

The culinary interns here at Brakebush this summer developed three creative handheld recipes that are very on-trend and very student-approved.



## EGG ROLLS

Appetizers are hugely popular right now, since they're fun, quick, and shareable. They're also a full menu category that fast food has been missing out on. That's why some chains have started offering apps as alternatives to the traditional sides of fries or onion rings. Now consumers can order a crispy chicken sandwich with a side of mozzarella sticks, and both the consumer and the restaurant are even happier.

Try our take on one of Gen Z's favorite appetizers: egg rolls. With a crunchy, flaky crust on the outside and savory chicken and vegetables on the inside, your students are sure to love these.

Get the Recipe!



#### SUSHI

While sushi isn't your typical "drive-thru" fast food, it's definitely fast and definitely popular. Customers can get a quick sushi fix by trying conveyor belt sushi or grabbing some togo grocery store sushi.

Japanese food was the #1 most popular cuisine on Instagram last year, beating everything from Italian to Chinese<sup>1</sup>. People love eating (and photographing) Japanese dishes, so why not serve up some sushi that your students will want to post a photo of? We made a portable version of sushi with this Chicken Sushi Sandwich for a tasty, onthe-go meal. Get the Recipe!



## **CRUNCH WRAPS**

The iconic fast food version of this burrito/tostada was launched in 2005. That means it's nearly as old as this year's freshman class, but it's still gaining popularity even at 17 years and counting. Though it was originally designed to be a Limited Time Offer, the crunch wrap surpassed everyone's expectations, becoming a permanent menu item.

Our culinary team created this Spicy Chicken Crunch Wrap so your students can enjoy a spicy chicken fillet, mac n cheese, and chips all in the same bite! It's exactly what your students didn't know they needed, but when they see it, they'll have to try it.

Get the Recipe!

## See more C&U foodservice ideas on our Pinterest board!



