

HEALTHY RESOLUTIONS: HEALTHCARE EXCLUSIVE



HEALTHY, BUT NOT BORING

While healthcare foodservice establishments are typically places where it's easy to eat healthy, offering intriguing new choices is always welcome. Studies show that 80% of New Year's resolutions fail by the second week of February, so new healthy meals will help your patrons stick to (or return to) their resolution diets.

58% of consumers are looking forward to new healthful eating trends this year. Inspired by some of today's most popular diets, the applications below will appeal to all healthy eaters and might even encourage those who aren't diet-conscious to give them a try.



MEDITERRANEAN FARRO BOWL WITH CHICKEN

With sliced Tuscan-style chicken, farro, and Shirazi salad, this bowl recipe will be a hit for customers on the Mediterranean Diet, which is ranked as the best overall diet by the US News and World Report.²

GET THE RECIPE

CHOPPED ASIAN CHICKEN SALAD

Use this salad for customers on lowsodium diets. This meal fits the DASH diet requirements, which has been one of the highest-ranked diets for the past several years.

GET THE RECIPE





HARISSA CHICKEN TRAYBAKE

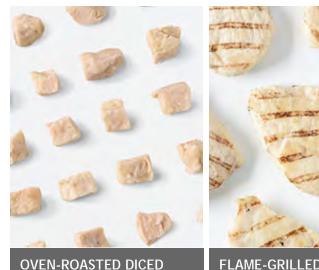
For patrons on low-carb or keto diets, try this harissa chicken traybake. We used chicken breast fillets with peppers, asparagus, tomatoes, olives, and harissa paste for this recipe.

GET THE RECIPE



DIET-FRIENDLY CHICKEN

Try our chicken products that meet your customers' needs, like low-sodium and gluten free.



OVEN-ROASTED DICED BREAST



FLAME-GRILLED BREAST FILLET



SLICED, TUSCAN-STYLE BREAST



QUICK TIP: KEEP SELLING GROCERY ITEMS

Though we'll return to a version of normal after the pandemic, some consumer habits from the past year will stick around, such as selling grocery items and to-go meals from your cafeterias and cafes. For the foreseeable future, staff will likely enjoy and appreciate the convenience of buying meals and grocery staples onsite after long shifts.³



Source 1: Datassential's Amazing Trends Webinar, Jan. 2021 Source 2: US World and News Report's "Best Diets Overall"

Source 3: IFMA Healthcare Foodservice Segment Leaders Live Recording, Jan. 2021